

## Principal Profile

**Principal Name:** Wisconsin Cheese Makers Association

**Business Or Interest:** Dairy product manufacturing industry.

**Lobbying Interests:** WCMA is primarily interested in state laws directly affecting the food and dairy industry. Secondary concerns include small business and human resources issues. Regulations administered by the state departments of Agriculture and Natural Resources are of vital interest to this association.

**CEO Name:** John Umhoefer

**Title:** Executive Director

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